

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 6556 SALESMAN #  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6269458  
PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)  
CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES SEP4/12 SEP10/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 12.20

REP: TO LENA  
FR JULIE  
OK'D M1  
TTLS RTS  
PLS CFM, THX 8/29

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1135P-1210A	30		\$460.00	9/4	9/7	0		TU-F	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536 PROGRAM : NIGHTLINE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
80	A		1205A-105A	30		\$460.00	9/4	9/6	4		TU-TH	4
PROGRAM : KIMMEL												
ORD COM1: KIMMEL LATE ON FRI DUE TO HS SPORTS												
THIS IS A MAKE-GOOD FOR SEP4 ON LINE-3 FOR 4 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#3	MISSED:TU-F/1135P-1210A				SEP4(4/WK)		30S	\$460.00	(AUG29/12)	
			OFFER:TU-TH/1205A-105A				SEP4(4/WK)		30S	\$460.00	PLS ADVISE.	
CMT:KIMMEL LATE ON FRI DUE TO HS SPORTS												
SEP/12 143710.00											CONTRACT TOTAL	143710.00
											TOTAL SPOTS	156

MARKET TOTALS \$487,655

WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE